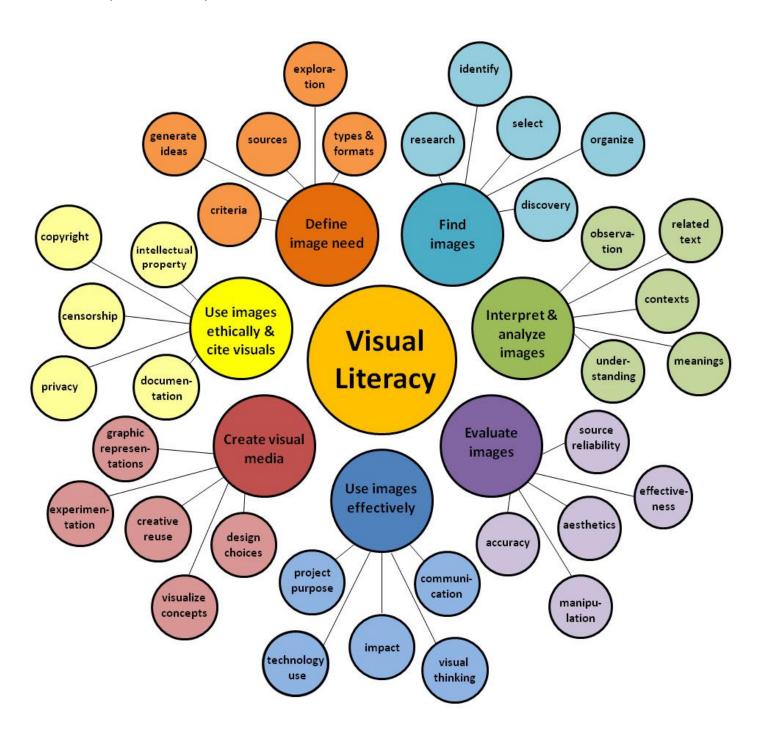
Make It Pop: Integrating Visual Literacy into Your Teaching "Songbook"

Kaila Bussert, Ann Medaille, and Nicole E. Brown



Activity 1 – Presenting Information Visually

a) Circle elements that can be represented visually.

Checking Out Books

- How many books can you check out?
 - As many as you need (or can reasonably carry!)
- · How long can you check out books?
 - -For 28 days at a time
 - Renew through the Library Catalog
 - Remember to set up your PIN
 - -Late fees are 25 cents/day.
 - Tip: Keep an eye on your account!

b) Choose ONE element to depict. Sketch a visual.

Activity 2 – Exploring Cultural and Historical Context



(L-R) Radio Singer & Comedian, Minnie Pearl entertaining with Gov. Frank G. Clement and his wife and Mitch Miller at the Grand Ole Opry.

Location: Nashville, TN, US

Date taken: November 1956

Photographer: Yale Joel

Size: 1280 x 831 pixels (17.8 x

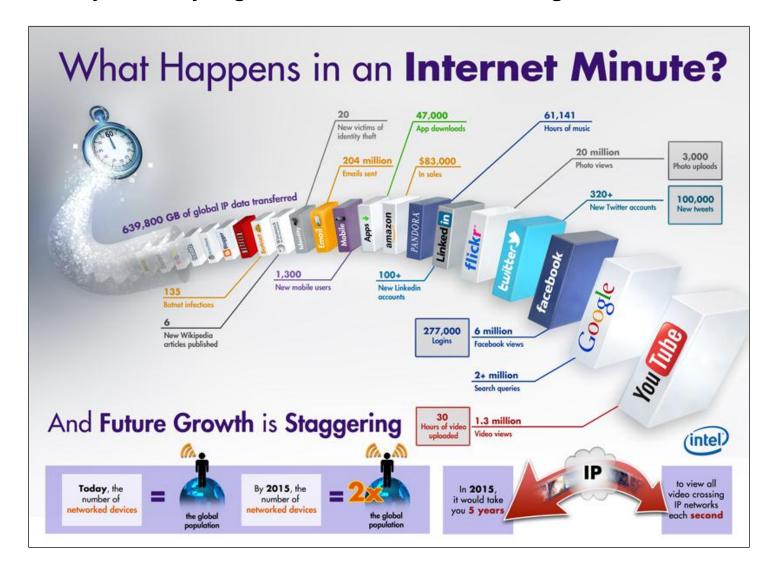
11.5 inches)

images.google.com/hosted/life/e518d552e3eec8f7.html

Examine the image and metadata.

a) Write down all of the questions that come to mind.		
b) Share with your neighbor. What new questions emerge?		

Activity 3 - Analyzing the Aesthetic Qualities of Images



a) What is one thing that you like about the image?

b) What is one thing that you don't like about the image?

Design Toolbox

Repetition Contrast

Alignment Proximity

Color Space

Font/Typography Shape

Composition Image Choice

References

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Image Credits

Visual Literacy Array based on ACRL's Visual Literacy Standards by D. Hattwig, K. Bussert, and A. Medaille, via *portal: Libraries and the Academy*, 13:1, January 2013, p. 75.

Radio Singer & Comedia Minnie Pearl Entertaining with Gov. Frank G. Clement and his wife and Mitch Miller at the Grand Ole Opry by Y. Joel, via <u>LIFE hosted by Google</u>.

Internet Minute Infographic by Intel Free Press via Flickr (CC BY 2.0).

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O	pening	Reflection	١
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Look at the Visual Literacy Array on the full-page handout and answer these questions.				
a)	Identify 2-3 words or phrases that make you feel comfortable. Write them down.			
b)	Now, identify 2-3 words or phrases that make you feel uneasy. Write them down.			

Closing Reflection

What is one thing you learned today that you can put into practice?